

COMMERCIAL ELEVATOR CONSTRUCTION

Precision Welding. Repeatable Results.

BrandTech computer-controlled stud welding delivers clean, strong, and repeatable connections for elevator manufacturing and installation – all from one side.

BUILT FOR ELEVATORS

- › Counterweight Assemblies
- › Control & Switch Panels
- › Hostway Structures
- › Guide Rail Brackets & Support Clips
- › Car Slings & Platform Framing
- › Drive & Motor Mounts

WHY BRANDTECH

- › Maximum Structural Strength
- › No Reverse-Side Marking
- › No Through-Holes
- › High Speed & Efficiency

COMPUTER-CONTROLLED PRECISION

Designed for architectural finishes and structural applications — helping improve quality, productivity and consistency.

BrandTech®
BY **BRAND** SAFWAY®



Cabin Interiors

Control Interfaces

Hoistway Structures

► COMMERCIAL ELEVATOR CONSTRUCTION

BrandTech® provides fast, strong fastening applications ranging from finished elevator interiors to structural hoistway connections.

CORE APPLICATIONS

1. CAR PANELS & INTERIORS

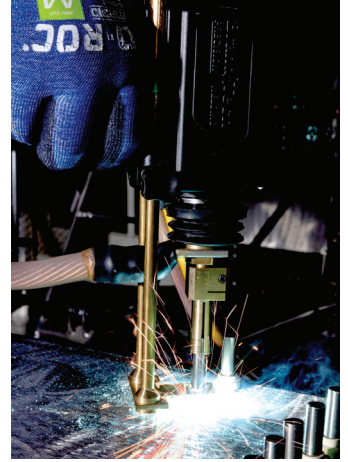
Secure brackets and backing structures without visible fasteners or backside markings — helping maintain smooth, finished surfaces.

2. CONTROL INTERFACES

Mount handrails, displays and operating panels from behind the finished surface for a clean, tamper-resistant installation.

3. HOISTWAY & GUIDE RAIL STRUCTURES

Attach engineered anchor plates and brackets for demanding structural applications and high-vibration environments.



KEY BENEFITS

Feature	Impact on Elevator Manufacturing
No Backside Marking	Preserves clean, finished stainless-steel surfaces.
No Through-Holes	Maintains panel strength and helps keep surfaces sealed.
Exceptional Speed	Faster computer-controlled weld cycles increase production efficiency.
High Joint Strength	Durable connections resist vibration and wear.

► DEVELOPMENT OPPORTUNITY

- Eliminate Drilling
- Simplify Attachment

Engineered studs and attachment components can be welded directly to structural steel, eliminating drilling and conventional welded brackets.

Meets or supersedes code compliance, qualification testing and engineering requirements.

BRAND>SAFWAY®

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